

**COMMAND CENTER AND INTERFACE FOR WEB BASED
BUSINESS MERCHANDISING AND SERVICE**

ABSTRACT OF THE DISCLOSURE

[0063] A user interface allows centralized creation and management control for a business having one or more web site storefronts engaged in commerce through the Internet. The interface is for use within a web browser and includes a first display area and a second display area. The first display area is for presenting access to two or more control panels to create, manage (or maintain) and operate a web site for the small business engaged in commerce of at least one of goods or services. The second display area is visually distinguished from and concurrently displayed with the first display area, and provides information associated with the commerce involving the web site.